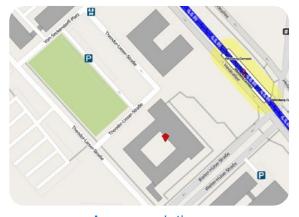
## **General Information**

## Venue:

Leibniz Institute of Agricultural Development in Transition Economies (IAMO) Theodor-Lieser-Str. 2 D-06120 Halle (Saale)



Accommodation: Ankerhof Hotel GmbH Ankerstraße 2 06108 Halle (Saale) Tel.: +49 (0) 3 45 / 23 23-200

TRYP by Wyndham Halle Neustädter Passage 5 06122 Halle (Saale) Tel.: +49 (0) 345 / 6 93 10

## We are looking forward to welcome you

Please register until 30<sup>th</sup> April 2014 at www.sciencecampus-halle.de ► news ► registration

## No registration fee

Founding Members of the SCIENCECAMPUS HALLE - Plant-based Bioeconomy -







Leibniz-Institute

of Plant Biochemistry

For further information please visit www.sciencecampus-halle.de

or contact Nadja Sonntag info@sciencecampus-halle.de

Tel: +49 (0)345 55 22 682





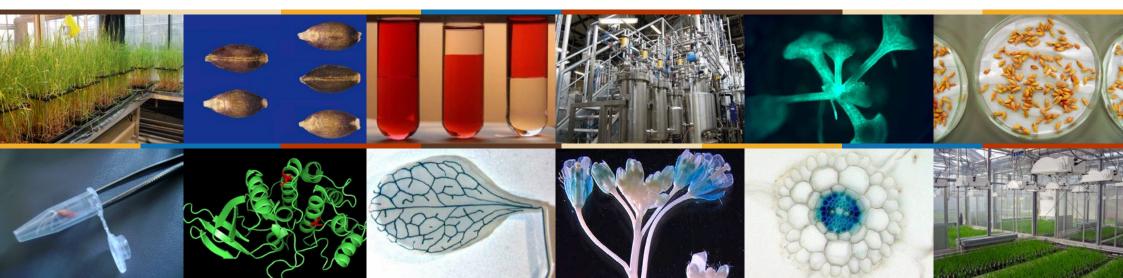
FROM MOLECULE TO SOCIETY

## INTERNATIONAL BIOECONOMY CONFERENCE

"BIO MEETS ECONOMY - SCIENCE MEETS INDUSTRY"

22<sup>ND</sup> AND 23<sup>RD</sup> MAY 2014

HALLE (SAALE), GERMANY



## SCHEDULE: Thursday the 22<sup>nd</sup> May 2014

## GREETINGS

#### 10:00 - 10:10

**Marco Tullner** - State Secretary in the Ministry of Sciences and Economic Affairs of Saxony-Anhalt

#### 10:10 - 10:20

**Prof. Dr. Hildegard Westphal** - Vice-President of the Leibniz Association

#### 10:20 - 10:30

**Prof. Dr. Birgit Dräger** - Vice Rector for Finances and Strategic Planning, University of Halle-Wittenberg

#### 10:30 - 10:40

Prof. Dr. Regina Birner - German Bioeconomy Council

#### SESSION 1: Potential of plant-based bioeconomy research for economic growth (Chair: Prof. Dr. Ludger Wessjohann, IPB)

(Chair: Prof. Dr. Ludger Wessjonann, IPI

#### 10:50 – 11:30

Joanna Dupont-Inglis - EuropaBio, Director for Industrial Biotechnology, EU Bioeconomy Penal

How to boost the bio-based markets, bio-based industries potential for industrial leadership

#### 11:30 – 12:00

**Dr. Ulrich Kettling** - Global Director Biotechnology & Biorefineries, Clariant Produkte (Deutschland) GmbH

The bio-based industries initiative – new opportunities for the European bioeconomy

12:00 – 13:00 Lunch

#### 13:00 – 13:30

Prof. Dr. Christoph Syldatk - Karlsruher Institute of Technology (KIT)

Greening the chemistry by industrial biotechnology – Chances and limitations

#### 13:30 – 14:00

**Prof. Dr. Rainer Fischer** - Fraunhofer Institute for Molecular Biology and Applied Ecology (IME), Aachen/Münster, Coordinator Pharma-Planta Consortium

Plant-based pharmaceuticals: Lessons learned and how to move new product candidates towards translational research



### 14:00 - 14:30

**Prof. Dr. Heribert Warzecha** - University of Darmstadt *Plant metabolic engineering for high value products* 

#### 14:30 - 15:00

Prof. em. Dr. Klaus Ammann - University of Bern Agriculture and forestry, potential of plant-based bioeconomy research

15:00 – 16:00 Coffee Break

# SESSION 2: Research at the ScienceCampus Halle

(Chair: Prof. Dr. Klaus Pillen, MLU)

#### 16:00 - 16:25

Prof. Dr. Klaus Pillen - University of Halle-Wittenberg (MLU) The ScienceCampus Halle – Plant-based bioeconomy

#### 16:25 - 16:40

**Dr. Nico Dissmeyer** - WCH Independent Junior Research Group *Protein quality control – conditional protein expression in plants* 

#### 16:40 - 16:55

Prof. Dr. Markus Pietzsch, University of Halle-Wittenberg (MLU) & Prof. Dr. Ludger Wessjohann, Leibniz-Institute of Plant Biochemistry (IPB)

Biotechnological synthesis of plant phenylpropanoids as the starting material for pharmaceuticals, flavors and polymers

#### 16:55 – 17:10

**Dr. Johannes Müller** - University of Halle-Wittenberg (MLU) Optimizing the efficiency of biomass formation of cultivated plants - Options and strategies: A model based analysis and assessment system for plant based bioeconomy (OECOS)

#### 17:10 – 17:25

Dr. Irina Dolgopolova - Leibniz Institute of Agricultural Development in Transition Economies (IAMO)

Secondary substances in cereals as quality attribute: Analysis of potential health-enhancing effects and consumers' willingness to pay

#### 17:25 - 17:40

**Sven Grüner** - University of Halle-Wittenberg (MLU) Bioeconomic innovations and regulatory impact analysis

#### 17:40 – 17:55

**Frieder Kropfhäußer** - Halle Institute of Economic Research (IWH) The structure and dynamics of innovation networks in the Germanplant-based Bioeconomy - Outline of the database



SCHEDULE: Friday the 23<sup>rd</sup> May 2014

SESSION 3: The sustainable triangle of plantbased bioeconomy – Risks and challenges (Chair: Prof. Dr. Alfons Balmann, IAMO)

#### 9:00 - 09:10

**Dr. Henk van Liempt** - Federal Ministry of Education and Research, Department of Bioeconomy *Greetings* 

#### 09:10 - 09:50

**Dr. Ford Denison** - University of Minnesota, USA Darwinian agriculture: evolutionary tradeoffs as constraints and opportunities

#### 09:50 - 10:30

**Dr. Rainer Busch** - BioEconomy Cluster Central Germany – nucleus of a sustainable bioeconomy?

#### 10:30 – 11:00 Coffee Break

#### 11:00 – 11:40

Prof. em. Dr. Gunnar Eliasson - Royal Institute of Technology (KTH), Sweden

The biotechnological transformation of healthcare – an industrial opportunity and a social challenge

#### 11:40 – 12:15

**Prof. Dr. Sibylle Gaisser** - Hochschule Ansbach Sustainable development in biotechnology – requirements and strategic measures

#### 12:15 – 12:50

**Christian Dürnberger** - Institute Technology – Theology – Natural Sciences at the Ludwig-Maximilians University Munich Improving nature? Biotechnology & ethics in the anthropocene age

#### 12:50 – 13:00

Prof. Dr. Ludger Wessjohann - Leibniz-Institute of Plant Biochemistry Closing Remarks

13:00 – 14:00 Lunch

### SESSION 4: Excursion Fraunhofer Center for Chemical-Biotechnological Processes (CBP)

#### 14:00 – approx. 18:00

Excursion - Please indicate your interest when you register.